

MAURITIUS STANDARDS BUREAU

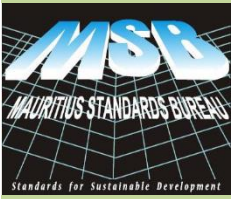
Overview of MS 165:2015 - Sustainable Tourism

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1. Why the need for greening of our tourism industry?

- Tourism contributes to 5% of greenhouse gas emissions
- To mitigate the environmental impacts of tourism activities
- Increasing demand for green destinations
- Long term Sustainability of the tourism sector



2. Adverse effects of Tourism Industry

- **Environmental**
 - Impacts on global climate
 - Pollution
 - Deforestation
 - Alteration of ecosystems
- **Socio-Cultural effect**
 - Resource – use conflicts
 - Land – use dispute
 - Loss of indigenous identity and values



3. Sustainable Tourism

- Allow tourism to develop in a way that is fair and equitable for host communities.
- Aims to conserve and protect the people and places we visit, by addressing the impacts on 3 main areas:
 - Environmental protection
 - Socio-cultural responsibility
 - Economic health

**Sustainability is a journey without
a finishing line.**





Requirements of MS 165:2015

4 main themes (Requirements)

- Sustainable Management
- Social and Economic benefits to the Community
- Cultural heritage values
- Environmental respect



4. Sustainable Management



- General
- Context of the Organisation
- Leadership
- Planning
- Legal requirements

4. Sustainable Management

- Resources
- Communication
- Documented Information
- Operational Control
- Emergency preparedness & response
- Performance evaluation
- Improvement



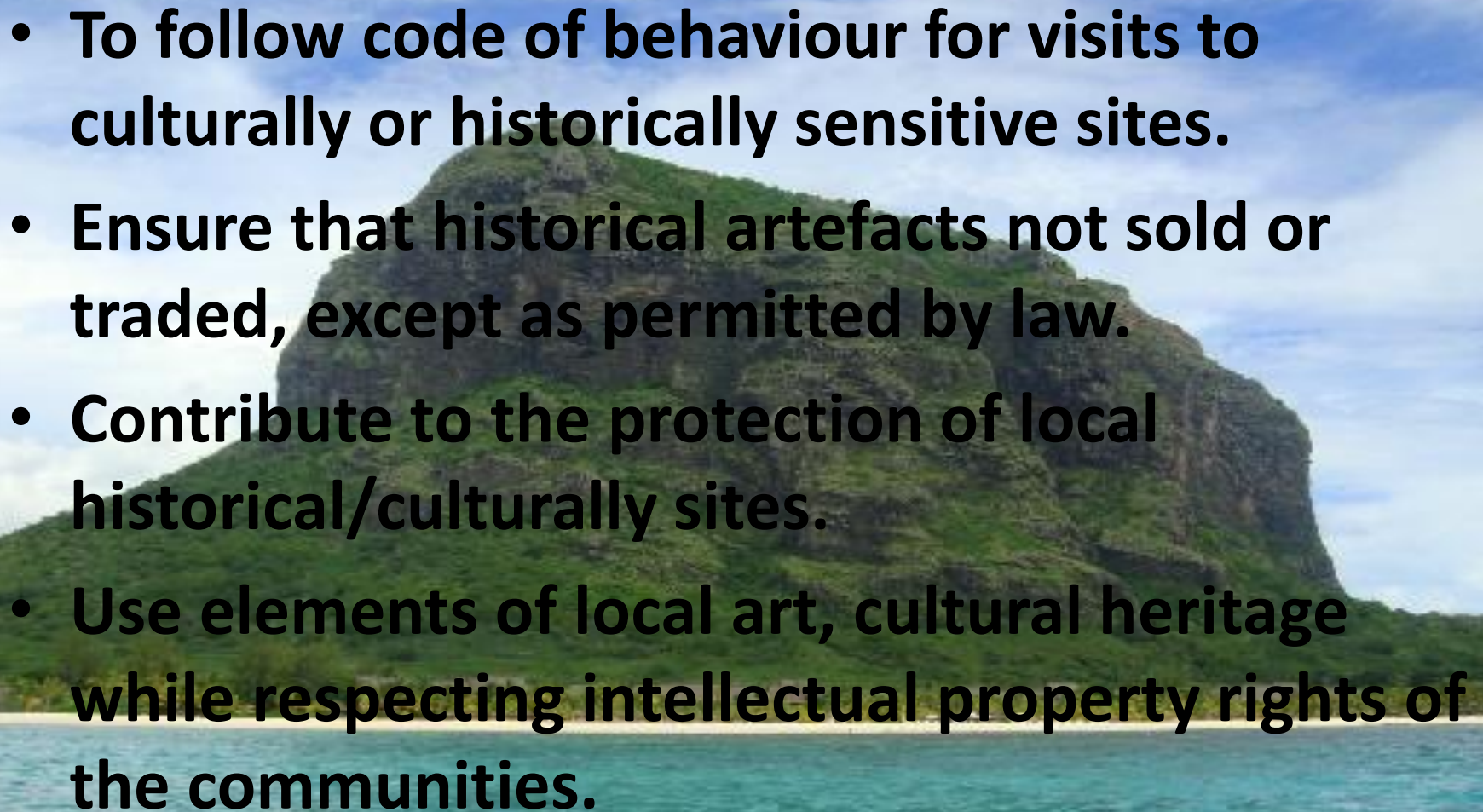


5. Social and economic benefits to the community

- Support initiative for social and infrastructure community development (Education , health, sanitation)
- Preference to locals for employment
- Purchase and/or outsource local services and goods
- Offer means for local entrepreneurs to develop and sell eco-friendly products
- Developments a code of conduct for activities in local communities
- Ensure that its activities do not jeopardize the provisions of basic services to the community (such as water, energy, sanitation)
- Implement a policy against commercial exploitation (children , adolescents , ...)



6. Cultural heritage values

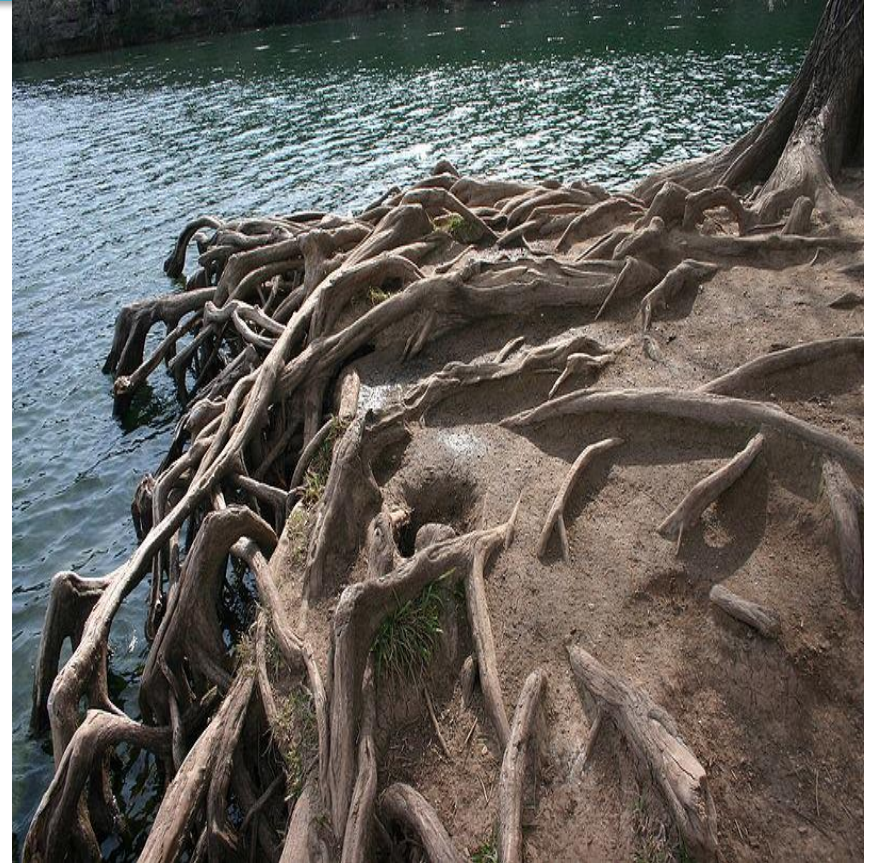
- To follow code of behaviour for visits to culturally or historically sensitive sites.
 - Ensure that historical artefacts not sold or traded, except as permitted by law.
 - Contribute to the protection of local historical/culturally sites.
 - Use elements of local art, cultural heritage while respecting intellectual property rights of the communities.
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7. ENVIRONMENTAL RESPECT

- Resources Conservation
- Green purchasing – supply chain management
- Energy conservation
- Water conservation
- Sustainable construction

- Reduce pollution
- Carbon footprint
- Wastewater management
- Solid waste management
- Hazardous waste
- Dangerous chemicals

- Conserving biodiversity, ecosystems and landscapes





THANK YOU FOR YOUR ATTENTION



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